

Aditi Sangal

Journalist | Multimedia Producer

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Education

COLUMBIA UNIVERSITY, GRADUATE SCHOOL OF JOURNALISM
Master of Science
Aug 2015 - May 2016
New York

LADY SHRI RAM COLLEGE, DELHI UNIVERSITY
BA (Hons.) English
July 2012 - May 2015
New Delhi

KING'S COLLEGE LONDON
Certificate
International relations
June 2014-August 2014
London

Skills

Adobe Creative Suite

(Adobe Audition, After-effects, Premiere Pro, Photoshop, Lightroom, Illustrator, InDesign)

Content Management System

MS Excel

Basic HTML

iNews, MediaSource, MIRA

Languages Bilingual proficiency in English and Hindi.

Awards

•SPJ award: "[Guns of New York](#)."

•Editor and Publisher award

(EPPY) finalist: "[NY City Lens](#)"

References

Available upon request

Work Experience

DIGIDAY

Multimedia Producer

March 2017 - Present | New York

- Lead and execute audio strategy, increased podcast downloads by 72%
- Report and write quick stories as well as [enterprise stories](#)
- Lead production for live podcast events
- Shoot and edit video when needed
- Pitch and book guests, record, and edit [three podcasts](#)
- Launched two podcasts: "Making Marketing" and "The Glossy Beauty Podcast"

AMERICAN BANKER

Freelance

May 2018 - December 2018 | New York

Write '[Women in Banking](#)', a newsletter on women in the banking industry and beyond

CNN

Intern, Political Unit

September 2016 - January 2017 | Washington D.C.

- Pitched and wrote stories for CNNPolitics.com
- Researched for Anderson Cooper's briefing team for the second presidential debate
- Assisted bureau correspondents and analysts with research and reporting
- Worked with broadcast production team for daily news packages on air

B-yond TV

Social Media Intern

June 2016 - August 2016 | New York/California

- Executed social media strategy for all social media channels
- Increased organic audience growth and engagement by 157%

LSR College Magazine

Staff Writer

August 2014 - March 2015 | New Delhi

Covered college campus news and wrote enterprise pieces

TIMES OF INDIA

Staff Writer

June 2014 - July 2014 | New Delhi

- Launched QuickStir, a news and entertainment website for millennials
- Created multimedia content for daily web production
- Launched and operated social media accounts, and monitored Google analytics

Other Projects

You've Got It Made

Host, Reporter, Producer

An [independent podcast](#) that tells the story of the Indian diaspora in America.